Goodwill of the Great Plains serves as an advocate for economic self-sufficiency through employment and education.

We create a world of dignity and compassion by putting people to work. Goodwill invests in our community by: turning donated goods into work opportunities, forming and expanding job creation centers, through innovative programming and services, and development of leaders.

Board Members

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Thanks to your support, Goodwill of the Great Plains has been true to its mission. Goodwill is best described as a unique social enterprise. Our model of receiving donated clothing from the public and turning them into jobs and training programs makes Goodwill unique among social services organizations. We help people of all backgrounds to improve their quality of life and reach their potential through learning and the power of work.

In 2017 Goodwill helped thousands of people gain independence through employment and other services. Over 8,000 visits to our four Job Centers resulted in 1,300 job placements at an average wage of $13.27. Over 3,000 children were given new pairs of shoes, caps, scarves and mittens in 15 locations in four states. Our Integrated Day Services helped hundreds of elderly and disabled adults stay in their homes and avoid costly nursing homes.

Goodwill is also good for the planet. Our recycling streams include E-waste, textiles, cardboard, metal, leather, purses and books. In 2017 we diverted over 16 million pounds. Our recycling streams include E-waste, textiles, cardboard, metal, leather, purses and books. When you donate to Goodwill you are helping people and the environment at the same time!

For 128 years, Goodwill of the Great Plains has been helping thousands of people achieve better lives and we will continue to do so for years to come. Thank you for your support.

John Hantla
CEO/President, Goodwill of the Great Plains
Our Mission in Action

1,290
Job Placements

243
Volunteers

770 Vets
served through our Boots to Suits program and Veteran Stand Downs.

Hosted 15 Shoe and Mitten Parties throughout territory providing

3,019 children
with a brand new pair of shoes, socks, warm hat and gloves.

11,145
People Served in 2017
2017 Total Revenue: $19.3 Million
2017 Total Expense: $19.8 Million

88% of revenue in 2017 went to program services.


At Goodwill of the Great Plains 88 cents of every dollar supports mission.
Goodwill Color Logo Specifications

Logo Spot Colors: Black, Gray (75% Black) and Pantone Reflex Blue
Logo Process Colors: Black (C-0/M-0/Y-0/K-100%), Gray (C-0/M-0/Y-0/K-50%), Pantone Reflex Blue (C-0/M-0/Y-0/K-100%)

Special Note: Letterhead arch color Reflex Blue (15% Screen Tint)

Goodwill of the Great Plains

www.goodwillgreatplains.org

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Serving portions of Iowa, Nebraska, Minnesota and all of South Dakota