



Goodwill
of the Great Plains

2018 ANNUAL **REPORT**



OUR MISSION

Goodwill of the Great Plains serves as an advocate for economic self-sufficiency through employment and education.

OUR VISION

We create a world of dignity and compassion by putting people to work. Goodwill invests in our community by: turning donated goods into work opportunities, forming and expanding job creation centers, through innovative programming and services, and development of leaders.

“ Goodwill is a good place to work. I have learned the skills I need to be successful in a job. ”

- Goodwill Participant



BOARD MEMBERS

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LEADERSHIP MESSAGE



Goodwill of the Great Plains has been making a positive impact in the lives of thousands of people across our territory. Our mission is to help people with barriers achieve self-sufficiency through employment and education. Here are a few numbers to show the impact we are making.

In 2018, we served 10,936 people territory-wide in Goodwill programs and services. Over 1,600 new enrollments for job seeking support with 1,084 community jobs secured through our Job Centers, located in Sioux City, Storm Lake, Sioux Falls, and Rapid City. Goodwill helps those in need of clothing and household items, 3,815 individuals received store vouchers at no cost to them for these items. The Boots to Suits and Veteran Stand Down programs served 571 veterans with new clothing, health care, and support services. Our Integrated Day Services helped hundreds of elderly and disabled adults stay in their homes and avoid costly nursing homes. Over 3,300 children were given new shoes, socks, hats, and mittens to help keep them warm during the winter months. Our Shoe and Mitten Parties would not be possible with the help of volunteers helping each year.

Millions of pounds of waste were diverted from landfills, recycled and turned into jobs for people. Goodwill is about the compassion of addressing the needs of the human condition. It is about helping an individual achieve the dignity and independence that comes with a paycheck. It is about keeping families intact with day support so that their child or parent does not have to leave their home. It is about helping a homeless person with a hand up, not a handout.

Our success comes from the efforts of our staff, volunteers, Board Members and you, our donors and shoppers. When you support Goodwill, you change lives!

John Hantla
CEO/President,
Goodwill of the Great Plains

OUR MISSION IN ACTION

1,084
JOB PLACEMENTS

1,629
NEW ENROLLMENTS FOR
JOB SEEKING SUPPORT

571
VETERANS SERVED

3,311
CHILDREN SERVED BY OUR
SHOE AND MITTEN PARTIES

3,815
PEOPLE HELPED WITH STORE VOUCHERS

10,936
SERVED TERRITORY WIDE IN 2018





2018 FINANCIAL DATA

\$19.5 MILLION
TOTAL REVENUE

\$19.8 MILLION
TOTAL EXPENSES

12% OTHER
BUSINESS EXPENSES

87% OF REVENUE
WENT TO PROGRAM
SERVICES

Goodwill of the Great Plains paid
\$9.7 million in wages for 2018.

87 cents of every dollar
supports mission.





Goodwill of the Great Plains



Retail Stores & Donation Locations



2508 Fox Run Pkwy
Yankton, SD
605-665-8847



3400 S. Norton Ave.
Sioux Falls, SD
605-731-1930



120 N. Kiwanis Ave.
Sioux Falls, SD
605-334-2028



4701 E. 41st St.
Sioux Falls, SD
605-338-2431



2318 9th Avenue S.E.
Watertown, SD
605-886-6379



625 Main Street
Brookings, SD
605-692-2085



1415 West Havens
Mitchell, SD
605-996-3640



611 Lindbergh Ave
Rapid City, SD
605-737-3955



1902 Eastgate Ave.
Pierre, SD
605-494-3033



424 South Brown County
Hwy 19, Aberdeen, SD
605-225-0822



1122 Ryans Road
Worthington, MN
507-376-6687



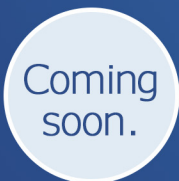
1200 E. Main St.
Marshall, MN
507-929-0276



1108 4th Ave. SW
Spencer, IA
712-264-1175



3575 4th St SW
Mason City, IA
641-424-8338



611 Timmons Blvd.
Rapid City, SD 57703



1804 Center Drive
Norfolk, NE
402-371-6275



3100 W. 4th St
Sioux City, IA
712-258-0579



5931 Gordon Drive
Sioux City, IA
712-274-4380



1116 Holton Dr.
LeMars, IA
712-546-1438



229 W. Milwaukee Ave
Storm Lake, IA
712-749-5146



2735 5th Ave S.
Fort Dodge, IA
515-955-4688

Goodwill supports mission programming by developing compatible business lines to increase financial stability and job creation long term.



Now you can shop Goodwill without leaving the comfort of your home. Browse through our wide array of books, antiques, jewelry, collectibles and unique buys specially selected from Goodwill's inventory of donated goods.

Shop online at:

www.shopgoodwill.com/scia
www.shopgoodwill.com/sfsd



The outlet store allows Goodwill to give a second chance to items that do not sell in our stores. This helps Goodwill further decrease contribution to landfills and maximizes every donation. Goodwill makes every effort to recycle items that do not sell through our retail program.

Located at:

3100 West 4th Street, Sioux City, IA



WHAT CAN ONE CONTAINER OF PAPER DO?



GoodShred invests in our community by offering Secure Document Destruction and recycling thousands of pounds of paper each year to keep it out of landfills.

Goodwill believes in creating a world of dignity and compassion by helping people gain valuable job skills to find employment. **The average collection container diverts 200 pounds of paper from landfills and provides two hours of job coaching for individuals in Goodwill programs.**

Call 855-348-5352 or fill out the form below for more information or to schedule an appointment!

Haul for Hire

Hire trucks for pickups & deliveries.

At Goodwill, we aim to provide the best service by transporting goods safely and securely to your destination, while also providing job training opportunities for our current and future employees.

Frequently hauling goods to locations throughout South Dakota, Nebraska, Iowa and Minnesota.

Call for a **FREE** quote or to schedule an appointment today! **712-224-1319**





A DRAMATIC CHANGE IN ELI

For Eli, the journey he has made with Goodwill has been life-changing. Eli started in the Goodwill Pre-Vocational training program to work on his barriers. One of those barriers was communicating with people in a respectful manner in situations that arise in the workday. Eli admitted that "it was challenging to stay calm around people when they made me angry." He worked on this challenge with his skills trainer and Eli is now calmer when a situation makes him angry.

Eli transitioned from the Pre-Vocational program into the Supported Community Employment program. Eli worked at Sears where he enjoyed meeting new people and having the opportunity to work in the community.

Eli was involved in Integrated Day Services during his time with the Goodwill training programs also. Eli said, "When I first started Integrated Day Services I thought it was a waste of time and I quit Integrated Day Services but when I got a job at Sears I returned to Integrated Day Services. I have made a lot of friends in Integrated Day Services."

Eli thanks Goodwill for learning how to be humble and how to have a positive attitude because of the training programs he progressed through. Eli is currently on the search for a job and he is interested in welding because it is his dream job.

BRITTANY'S SELF-ESTEEM BOOSTED BY GOODWILL

Growing up in an abusive household was difficult for Brittany. Her step-mom was mean to her and never treated her with the respect she deserved. Brittany knew a change had to be made and she moved out of this toxic environment. Brittany moved in with her mom and step-dad in Royal, Iowa. Her step-dad was a positive influence in her life and he treated her with respect and decency.

A good friend to Brittany referred her to Goodwill. Before she came to Goodwill, Brittany hated her life and didn't see any purpose. When she started Goodwill, she saw a purpose that was right in front of her. "They made me feel really comfortable. I was really nervous but as I was trained in different areas throughout the day I began to feel calm," Brittany said. "They were encouraging me by telling me I was doing a great job."

Brittany has grown significantly as a person since she has been with Goodwill. She has been coming out of her comfort zone and becoming more social with the people at work. Goodwill is Brittany's home away from home. "I have made some really good friends here. They have given me enough confidence to apply for the Team Lead position," Brittany stated while smiling Brittany will be promoted to Team Lead and this is a huge step for her. "Goodwill is more than just getting rid of your old stuff and hanging clothes. Every dollar goes back towards the mission and Goodwill is more than just shopping," Brittany states with a confidence in her tone.





Goodwill
of the Great Plains

3100 W. 4th St. | Sioux City, IA 51103

712-258-4511

Serving portions of Iowa, Nebraska,
Minnesota and all of South Dakota.

www.goodwillgreatplains.org



View our job opening at:
www.goodwillgreatplains.org/apply