



Goodwill
of the Great Plains

2021 *Annual Report*

712-258-4511

3100 W. 4th St, Sioux City, IA

www.goodwillgreatplains.org





Goodwill of the Great Plains

Our Mission

Goodwill of the Great Plains serves as an advocate for economic self-sufficiency through employment and education.

Our Vision

We create a world of dignity and compassion by putting people to work. Goodwill invests in our community by: turning donated goods into work opportunities, forming and expanding job creation centers, through innovative programming and services, and development of leaders.



Board Members

Briget Solomon - President of the Board

Steve Kistner - Chairman of the Board

Kathryn Johnson - Vice Chairman of the Board

Chuck Corbett - Secretary/Treasurer

Terry Keime

Dan Pecaut

Ed Arshem

Dale Jans

Will Poulson

Rebecca Chief Eagle

Bill Wiebelhaus

Anthony Lamb

Treylla Lee





Leadership Message

Goodwill's mission is to empower community members to achieve self-sufficiency through employment and education. We believe that everyone deserves the opportunity to thrive. Goodwill is a leader in championing local community members seeking employment and offers an array of education, training, and supportive resources to ensure success. Team members share a passion for serving those with significant obstacles in obtaining employment and living a quality of life through community integrated programs and services.

As a social enterprise, we utilize our retail stores to not only fund mission programs and services, but to provide job training and jobs. Last year we served 15,644 people and currently employ over 580 people throughout the organization.

In 2021, Goodwill of the Great Plains embarked on a new strategic vision to serve 30,000 people annually through mission programs and services by 2030. This goal effectively doubles the current number of people we serve each year. To achieve this goal, efforts to develop new mission programs and expand existing are underway.

Strong community support in the form of quality clothing and household items played a significant role in robust financial outcomes for the organization in 2021. Goodwill also received Paycheck Protection Program funds through the Small Business Administration in 2021. These funds will be invested over the next few years to grow mission impact throughout our region. Our first major investment in 2022 is a mobile career lab called the Goodwill Career Cruiser. We look forward to bringing our work directly to rural community members growing access to Goodwill services. Stay tuned for more exciting growth to come.

Goodwill is thriving thanks to community support. We are grateful for the opportunity to serve the community through our mission and impact lives through the power of work.

Briget Solomon, CEO/President

Our Mission in Action

515

Placements into community jobs through services offered at our four Job Centers.

578

Veterans served through our Boots to Suits and Veteran Stand Downs.

975

People helped with Goodwill store vouchers.

2,424

Children served by our Shoe and Mitten Program.

6,261

Individuals visited Goodwill Job Centers.



15,644

Total people served by Goodwill programs and services in 2021.

10,066,986

pounds diverted from landfills last year and properly recycled or repurposed into new life.

Thank you for your loyalty and support. At Goodwill, we strive to help each individual thrive through our mission programs, career opportunities, and job training. When you shop or donate at Goodwill, you are part of this team effort and make our community brighter.

2021 Financial Data

\$41.4 Million
Total Revenue

\$39.1 Million
Total Expenses



\$16.3 Million
Total Wages in 2021
(including benefits, payroll taxes, etc)



88 Cents
of every dollar supports
individuals through our
mission programming

**“I’m proud that
I’m able to
work with
something
I love.
Books are
my passion.”**

Trent
Pre-Vocational
Training Program





Goodwill
of the Great Plains



2508 Fox Run Pkwy
Yankton, SD
605-665-8847



3400 S. Norton Ave.
Sioux Falls, SD
605-731-1930



120 N. Kiwanis Ave.
Sioux Falls, SD
605-334-2028



4701 E. 41st St.
Sioux Falls, SD
605-338-2431



2318 9th Avenue S.E.
Watertown, SD
605-886-6379



625 Main Street
Brookings, SD
605-692-2085



1415 West Havens
Mitchell, SD
605-996-3640



611 Lindbergh Ave
Rapid City, SD
605-737-3955



1902 Eastgate Ave.
Pierre, SD
605-494-3033



424 South Brown County
Hwy 19, Aberdeen, SD
605-225-0822



1122 Ryans Road
Worthington, MN
507-376-6687



1200 E. Main St.
Marshall, MN
507-929-0276



1108 4th Ave. SW
Spencer, IA
712-264-1175



3575 4th St SW
Mason City, IA
641-424-8338



611 Timmons Blvd.
Rapid City, SD
605-791-1071



1804 Center Drive
Norfolk, NE
402-371-6275



3100 W. 4th St
Sioux City, IA
712-258-0579



5931 Gordon Drive
Sioux City, IA
712-274-4380



1116 Holton Dr.
LeMars, IA
712-546-1438



229 W. Milwaukee Ave
Storm Lake, IA
712-749-5146



2735 5th Ave S.
Fort Dodge, IA
515-955-4688



Goodwill supports mission programming by developing compatible business lines to increase financial stability and job creation long term.

SHOPGOODWILL.COM

Now you can shop Goodwill without leaving the comfort of your home 24/7/365. Browse through our wide array of books, antiques, jewelry, collectibles, vintage treasures and unique buys specially selected from Goodwill's inventory of donated goods.

Shop online at:

www.shopgoodwill.com/scia

www.shopgoodwill.com/sfsd



Goodwill
Outlet Center

The outlet store is priced by the pound and allows Goodwill to give a second chance to items that do not sell in our stores. This helps Goodwill further decrease contribution to landfills and maximizes every donation. Goodwill makes every effort to recycle items that do not sell through our retail program.

Located at:

3100 West 4th Street, Sioux City, IA

Hours:

Wednesday-Saturday from 10am to 8pm





GoodShred invests in our community by offering Secure Document and Hard Drive Destruction and recycling thousands of pounds of paper each year to keep it out of landfills.

Goodwill believes in creating a world of dignity and compassion by helping people gain valuable job skills to find employment. The average collection container diverts 200 pounds of paper from landfills and provides two hours of job coaching for individuals in Goodwill programs.

Call 605-357-6151 or fill out the form below for more information or to schedule an appointment!



Goodwill
CAREER CRUISER

Job Training, Education and Employment Services

Goodwill's Career Cruiser is the latest addition to our mission programming. It offers resume assistance, job search resources, education and training directly to your community at no charge to the public. The Career Cruiser is equipped with 8 workstations, internet and Career Representatives ready to help you explore job opportunities in your community and surrounding area!

For more information call 712-203-7907 or visit www.goodwillgreatplains.org/careercruiser today!





Looking for your next career opportunity or a change of pace?

Consider applying and joining a fun and dynamic culture!



Scan the QR code above or visit www.goodwillgreatplains.org/apply to see open job postions.