



Goodwill
of the Great Plains

A year in review...
2022

WHY GOODWILL...

Goodwill of the Great Plains is a 501(c)3 non-profit with a mission to provide job training, education and employment to individuals with barriers to employment.

Our goal is to provide as many individuals as possible the opportunity to achieve their fullest potential and thrive in all aspects of life. Our retail stores fund our mission programs to help improve lives through the power of work.

Mission Statement

Goodwill of the Great Plains serves as an advocate for economic self-sufficiency through employment and education.

Vision

We create a world of dignity and compassion by putting people to work. Goodwill invests in our community by: turning donated goods into work opportunities, forming and expanding job creation centers, through innovative programming and services, and development of leaders.

Core Values

Compassion, Achievement, Potential, Integrity and Dignity.



I'm proud that I'm able to work with something I love. Books are my passion.

Trent

Pre-Vocational Training Program



I worked on counting money and computer skills.

Sammy

Work Adjustment/
Employment Skills Training



I'm learning to gain skills to get a job in the community.

Colby

Pre-Vocational Training Program



THIS IS WHY

LEADERSHIP TEAM



Briget Solomon, President & CEO



Charlotte Nelson, Chief Growth Officer



Vilay Keokenchanh, Chief Operating Officer



Renee Heath, Chief Financial Officer



Shawn Fick, VP of Mission Advancement



Brook Donovan, VP of HR and Talent Development



Message from the CEO

Goodwill's commitment to engage community members in workforce development, quality-of-life services, and supports remained strong in 2022. In fact, the organization nearly doubled the number of people impacted by Goodwill through its programs and services with a record-setting total of 30,685 served. This surpasses a goal set in 2021 to serve 30,000 people annually by 2030. We have our sights set on serving 33,000 people in 2023.

In this new year, Goodwill of the Great Plains will celebrate 100 years as a member of the Goodwill movement. It's an honor to lead a mission-focused organization pioneered in the early 1900s, yet relevant today to job seekers and community members seeking opportunities to thrive. Founder, Edgar Helms believed in a "hand up, not a handout" when visioning a social enterprise model collecting household goods and turning them into job training and work opportunities to enrich the lives of others. Today, our local organization provides jobs for over 550 individuals earning competitive pay and benefits. Goodwill's collective work provides valuable resources to the communities we serve through job training programs and supports, Adult Day and Habilitation Services, Job Centers including a new mobile Career Cruiser, Retail Operations and GoodShred business services.

Looking ahead to the new year, two agency growth projects are in the works to add welcoming spaces for community engagement in Goodwill's mission to change lives. In 2024 the organization plans to open a new retail store located in Vermillion, SD. Adding convenience for local donors and shoppers, new jobs, and mission opportunities. A second project will bring a 21,000 sq foot mission facility, growing the Goodwill campus on Sioux City's westside with capacity for community-based services in a beautiful multi-use center including a gymnasium. On weekdays this new facility will support Goodwill's Adult Day and Day Habilitation Services, Job Center, meeting space and offices for staff. The community will be invited to visit the facility for events and functions such as the annual Goodwill Shoe Party, Career Fairs, and much more. It will be a true gem for the Siouxland community, planned to open by the start of 2025.

Supported by leadership from a local Board of Directors, Goodwill of the Great Plains is on a path of growth and elevated impact on the communities we serve. When community members trust our organization with donations of gently used household goods, opportunities to "do good" multiply tenfold. We are committed to advancing the work of Goodwill to build self-sufficiency through education and job training long into the future.

Thank you for your support of Goodwill in 2022. You are part of the broader vision to lift people to achieve their highest potential. We are thrilled to make 2023 another remarkable year!

Briget Solomon, President & CEO

OUR MISSION IN ACTION

444

Placements into community jobs through services offered at our four Job Centers.

4,323

Individuals visited Goodwill Job Centers.



1,023

Veterans served through our Boots to Suits and Veterans Stand downs.

2,686

People were helped with Goodwill store vouchers.



2,810

Children served by our Shoe and Mitten Program.

19,399

Individuals served in other mission related services. Title 1, Best Foot Forward, and TSA Pre-Check.

30,685

Total people served by Goodwill programs and services in 2022.

10,236,772

Pounds of Goods
Diverted from Landfills



505

Retail team members and individuals in training programs.



1,152,326

Shopper Transactions

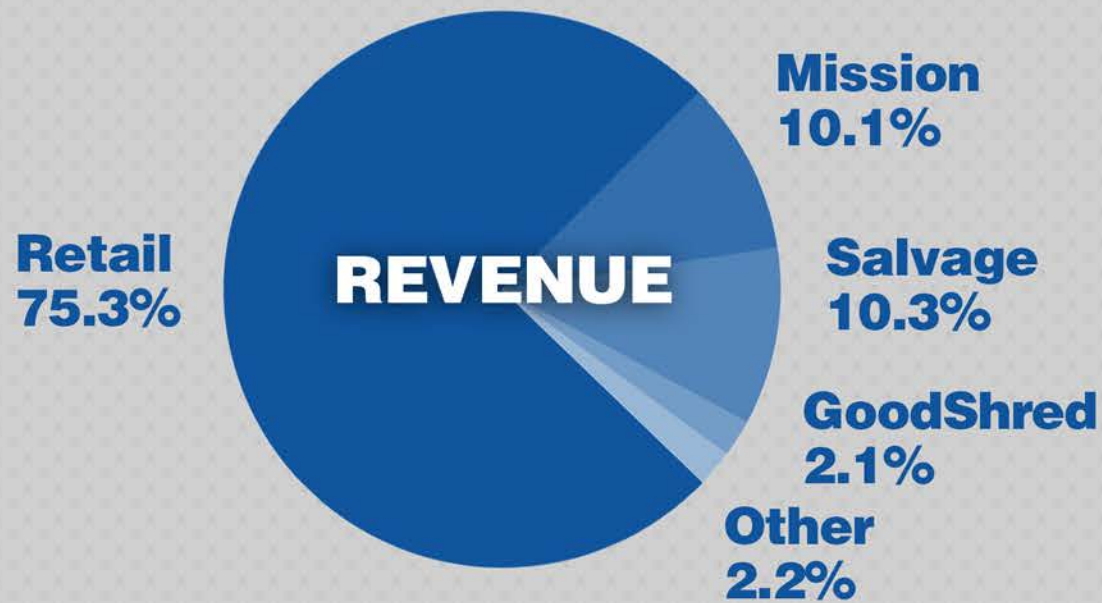
443,935

Donation Drop Offs

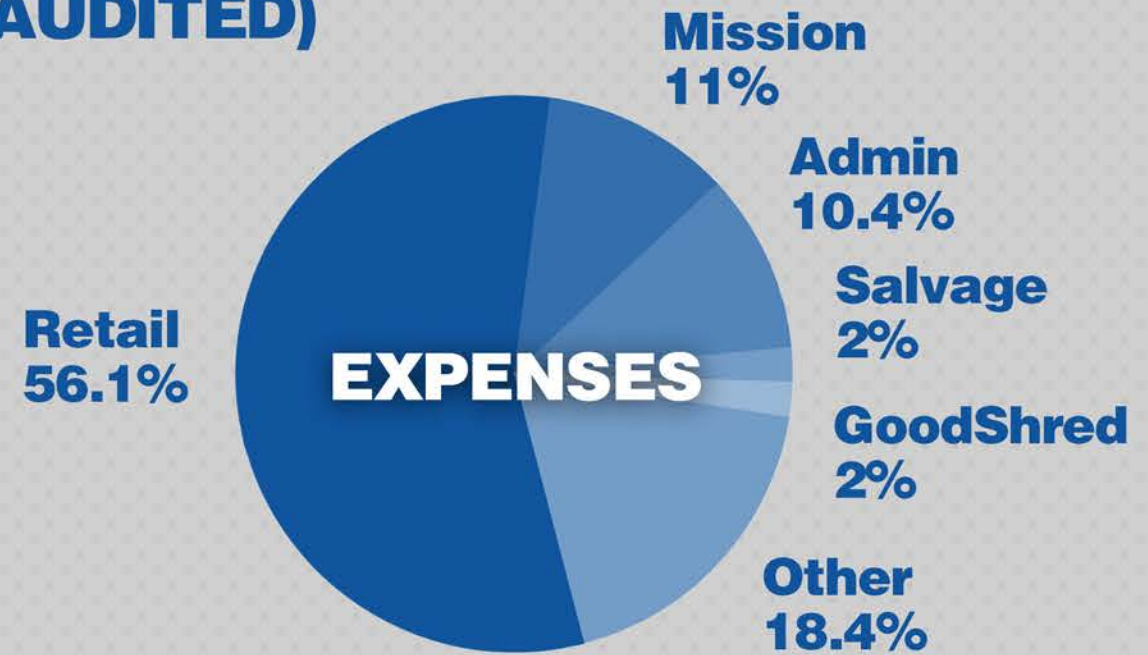


RETAIL IN REVIEW

2022 FINANCIALS (UNAUDITED)



Revenue	Total
Retail	21,783,436.80
Salvage	2,983,771.59
Mission	2,920,634.41
GoodShred	621,943.31
Other	624,845.43
Total Revenue	28,934,631.54



Expenses	Total
Retail	15,927,861.61
Mission	3,107,686.46
Admin	2,962,270.35
GoodShred	579,244.20
Salvage	563,338.52
Other	5,234,845.22
Total Expenses	28,375,246.36



88 Cents

of every dollar supports individuals through mission programming.



Of the above expenses, Goodwill paid out
\$17,150,235.63
in wages and benefits to participants and team members.

LOCATIONS



Goodwill JOB CENTER

Goodwill operates four Job Centers across our territory. Job Centers link job seekers to staff and technology to search and apply for jobs, improve computer skills and access community resources.

Job Center Locations:

3100 W. 4th St.
Sioux City, IA
712-224-1390

229 West Milwaukee Ave.
Storm Lake, IA
712-732-0912

611 Lindbergh Ave.
Rapid City, SD
605-341-3581

3401 S. Duluth Ave.
Sioux Falls, SD
605-357-6171



Retail Store Locations



611 Lindbergh Ave
Rapid City, SD
605-737-3955



1902 Eastgate Ave.
Pierre, SD
605-494-3033



424 South Brown County
Hwy 19, Aberdeen, SD
605-225-0822



1122 Ryans Road
Worthington, MN
507-376-6687



1200 E. Main St.
Marshall, MN
507-929-0276



1108 4th Ave. SW
Spencer, IA
712-264-1175



3575 4th St SW
Mason City, IA
641-424-8338



611 Timmons Blvd.
Rapid City, SD
605-791-1071



1804 Center Drive
Norfolk, NE
402-371-6275



3100 W. 4th St
Sioux City, IA
712-258-0579



5931 Gordon Drive
Sioux City, IA
712-274-4380



1116 Holton Dr.
LeMars, IA
712-546-1438



229 W. Milwaukee Ave
Storm Lake, IA
712-749-5146



2735 5th Ave S.
Fort Dodge, IA
515-955-4688



2508 Fox Run Pkwy
Yankton, SD
605-665-8847



3400 S. Norton Ave.
Sioux Falls, SD
605-731-1930



120 N. Kiwanis Ave.
Sioux Falls, SD
605-334-2028



4701 E. 41st .
Sioux Falls, SD
605-338-2431



2318 9th Avenue S.E.
Watertown, SD
605-886-6379



625 Main Street
Brookings, SD
605-692-2085



1415 West Havens
Mitchell, SD
605-996-3640

Goodwill supports mission programming by developing compatible business lines to increase financial stability and job creation long term.



GoodShred

Secure Document Destruction

GoodShred invests in our community by offering Secure Document and Hard Drive Destruction and recycling thousands of pounds of paper each year to keep it out of landfills.

Goodwill believes in creating a world of dignity and compassion by helping people gain valuable job skills to find employment. The average collection container diverts 200 pounds of paper from landfills and provides two hours of job coaching for individuals in Goodwill programs.

Call 605-357-6151 or visit www.goodwillgreatplains.org/goodshred more information or to schedule an appointment!



Goodwill

Outlet Center

The outlet store is priced by the pound and allows Goodwill to give a second chance to items that do not sell in our stores. This helps Goodwill further decrease contribution to landfills and maximizes every donation. Goodwill makes every effort to recycle items that do not sell through our retail program.

Located at: 3100 West 4th Street, Sioux City, IA

Hours: Wednesday-Saturday from 10am to 8pm



Goodwill

CAREER CRUISER



Job Training, Education and Employment Services

Goodwill's Career Cruiser is the latest addition to our mission programming. It offers resume assistance, job search resources, education and training directly to your community at no charge to the public. The Career Cruiser is equipped with 8 workstations, internet and Career Representatives ready to help you explore job opportunities in your community and surrounding area!

For more information call 712-203-7907 or visit www.goodwillgreatplains.org/careercruiser today!

Scan me!



SHOPGOODWILL.COM

Now you can shop Goodwill without leaving the comfort of your home 24/7/365. Browse through our wide array of books, antiques, jewelry, collectibles, vintage treasures and unique buys specially selected from Goodwill's inventory of donated goods.

Shop online at:

www.shopgoodwill.com/scia

www.shopgoodwill.com/sfsd

**At Goodwill, our primary partner is our community!
Your donations and purchases at our Goodwill stores
provide us with the resources to fund our mission.**

BOARD MEMBERS

Thank you...

Thank you to our 2022 Board of Directors for your support, commitment and dedication to the mission of Goodwill of the Great Plains.

Board Members

Steve Kistner - Chairperson of the Board

Kathryn Johnson - Vice Chairperson of the Board

Chuck Corbett - Secretary/Treasurer

Terry Keime

Dan Pecaut

Ed Arshem

Dale Jans

Will Poulson

Rebecca Chief Eagle

Bill Wiebelhaus

Anthony Lamb

Treylla Lee



Looking for your next career opportunity or a change of pace?

Consider applying and joining a fun and dynamic culture!



Scan the QR code above or visit www.goodwillgreatplains.org/apply to see current job openings.

YOU'LL LOVE WORKING HERE

Goodwill of the Great Plains

3100 W. 4th St, Sioux City, IA | 712-258-4511

www.goodwillgreatplains.org

